

A2X gives Walmart marketplace sellers confidence in their financials, knowing

their numbers add up. A2X posts Walmart sales and fees directly into Xero or

OuickBooks in tidy summaries that match the Walmart settlement payouts to

## Customer pain points that A2X solves

#### It's not easy to accurately account for Walmart sales and fees. Sellers can be dealing with:

Accounting for different fee types.

the bank account.

- · Settlements that span month-end.
- Inaccurate margin calculations due to Cost of Goods Sold (COGS) timing differences.
- Sometimes high transaction volumes that can swamp Xero or QuickBooks.
- Managing sales across Amazon, Shopify, and Walmart.

This can make reconciling Walmart sales and fees a nightmare. A2X automates this process and makes accounting for Walmart marketplace a breeze.

## How A2X works

- 1. Connect A2X to your Walmart Seller Center account and to Xero or QuickBooks in minutes.
- 2. A2X loads your Walmart transactions then maps them against your chart of accounts, and allocates them to the correct financial periods.
- 3. A2X then posts tidy, summarized journals into Xero or QuickBooks that match the batched net cash received from Walmart.



## **Additional Features**

- A2X matches COGS to your Walmart sales for accurate gross margins.
- A2X supports Amazon, Shopify, and Walmart, allowing you to connect all of these platforms to your Xero or Quickbooks ledger.
- A2X offers an automated posting option, taking care of your regular Walmart bookkeeping. Instead, you'll receive an email to let you know it has been done each time the definitive transaction data becomes available via Walmart's systems.
- A2X supports Walmart Plus.
- · A2X is certified by Walmart and is featured as a Walmart service provider.

# Key benefits of using A2X

- 1. Accurate books You can have confidence in your financials, knowing your numbers balance to the cash in your bank account.
- 2. Save time A2X automates the Walmart seller accounting process and takes care of the details. A2X saves hours of time and gives you one less thing to worry about. Get your books in order quickly using a quick-start accounting setup tailored to Walmart.
- 3. Accounting your way A2X is customizable so you can choose from A2X standard settings, or organize your numbers down to the level of detail you need.

## Who is A2X for?

- Businesses selling on Walmart, and their accountants.
- Multichannel ecommerce merchants selling on Walmart, eBay, Amazon or Shopify.
- Sellers that need reliable, accurate, accrual accounting.
- Bookkeepers needing to reconcile Walmart settlement payouts.
- A2X scales up to support the largest sellers with a million or more orders per month.

# Why A2X?

- 1. A2X is trusted by the best ecommerce accountants around the world, to ensure accurate accounting for their clients.
- 2. A dedicated support team, so you'll receive local help from the experts.
- 3. Created by software engineers, with over a decade's experience in ecommerce.
- 4. Hundreds of independent five-star reviews from customers across Xero App Marketplace, Amazon Marketplace App Store, Capterra, G2, and more.
- 5. A2X is the recognized industry leader in Walmart accounting automation. It is relied on by thousands of Walmart sellers.

Try A2X for free to see how the whole process works for you.

## How much does A2X cost?

Choose from a range of subscription plans starting at \$69 per month. Plans are tiered based on number of orders and number of Walmart stores. For more subscription information, please visit the pricing page.

# FAOs

### Can I get access to historical data?

Yes, use A2X to load your historical Walmart marketplace transactions so you can accurately account from the start of the financial year.

#### Do you support COGS?

Yes, A2X has COGS and inventory valuation capabilities this is included on all Walmart plans.

#### How can I learn more about Walmart accounting?

Join a regular webinar or an online Q&A and ask the experts.

#### Can I use A2X with Amazon and/or Shopify?

Yes, use A2X to automate your Shopify and Amazon bookkeeping to the same high accounting standard.

# More questions? Contact the A2X team directly:

<u>A2X</u> website A2X for Walmart video A2X for Walmart support resources